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my★macy's  
portal

## Portal Redesign Initiative

Header Comparison & Alternative Navigation Schemes

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Enterprise Portal Team

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## The Ribbon

Available to users with edit permission, this new addition to SharePoint mimics the ribbon in MS Office products. It must be considered in redesign, because it occupies 135 vertical pixels.

## The Body

The body uses space more efficiently than ever before, primarily through “rolled up” content; the use of tabs, carousel and accordion controls; and easier-to-read lists and color scheme.

## The Navigation Bar

Navigation is now more intuitive with more efficient use of space and the ability to drill down farther into site content.

## The Header

The streamlined header offers a clean, modern look with an improved search capability, enhanced customizations under the user dropdown a few essential links.

## The Footer

The footer offers greater navigation variety, redundancy and improved usability due to persistent and contextual links based on user habits, frequently accessed files and the like.



## The Absent Ribbon

Most users will see this version of the redesigned Portal: with no ribbon. The master page is otherwise the same, as all vital high-level features are situated in the header and navigation bar.



The screenshot displays the my macy's portal interface. At the top, there is a dark navigation bar with the logo and search bar. Below this, a red navigation bar contains links for 'Corp Comm', 'HR', 'Store', 'IFS', 'Tools & Apps', 'Departments', 'Lorem', and 'Ipsum'. The main content area is divided into several sections:

- Eleifend Luctus Justo:** A section with three sub-items, each featuring a small image and a 'More' button.
- News & Events:** A large section titled 'OUR BIG MEETING 2011' with a 'CLICK HERE & LEARN MORE' button. Below it, there are tabs for 'Living Our Values (3)' and 'Just This Week (4)', and a list of items.
- Links:** A section with 'Quick Links', 'My Links', and 'Site Map' tabs, and a 'Colleagues' list.
- Research:** A section with a list of research items.
- Counters:** A section with tabs for 'Forms', 'Issues', 'Policies', and 'Lorem', and a list of items.
- Help & Support:** A section with 'Sit Dolor', 'Ipsum', and 'Lorem' tabs, and a list of support items.
- Weather:** A section showing weather information for Atlanta, Georgia.
- Tips & Tricks:** A section with a 'Microsoft Office 2012' logo and an 'Explore' button.

At the bottom of the page, there are four columns of category lists:

- Category One:**
  - Ut faucibus eleifend luctus
  - Integer non metus justo
  - Etiam et nunc massa
  - Donec sed est sit amet
  - Etiam molestie tellis rhoncus
  - Morbi metus nisi
- Category Two:**
  - Pellentesque et erat eros
  - Nulla non odio ac
  - Duis nunc tellus
  - Orci et posuere fringilla
  - Vivamus venenatis ante quis
  - Aenean auctor mollis arcu
  - Nullam est mauris
- Category Three:**
  - Etiam et nunc massa
  - Integer non metus justo
  - Nascetur interdum purus
  - Donec sed est sit amet
  - Lorem ipsum sit dolor amet
  - Ut faucibus eleifend luctus
  - Integer non metus justo
- Category Four:**
  - Duis nunc tellus
  - Orci et posuere fringilla
  - Duis nunc tellus
  - Orci et posuere fringilla
  - Vivamus venenatis ante quis
  - Aenean auctor mollis arcu
  - Nullam est mauris



## Search

The new SharePoint 2010 search negates the need for a user to designate a search type (i.e., for people or other content), as both appear on the results page as filtering tabs. However, a user can get help and go directly to Advanced Search via the “Options” dropdown.

## The My Macy's Portal Logo

The header is branded with the My Macy's Portal logo.

## Alternative Search

Here are some variations of the below design.



## User Controls

The user can log in/out, view My Site, My Profile and My Settings, and take other actions.

## Alternative Branding

Each BU could possibly brand the header with their name to make the user's location more explicit.

## Other Options

The user can view Links (including My Links and other links), view help documentation/media, and consult the site map.



### L Nav Carousel Control (disabled)

This control cycles the navigation one “tab” to the right to bring the previous immediate “tab” into view.

### Selected “Tab”

The currently selected “tab” is shown in gray.

### R Nav Carousel Control (enabled)

This control cycles the navigation one “tab” to the left to bring the next immediate “tab” into view.



### Level 2 Navigation

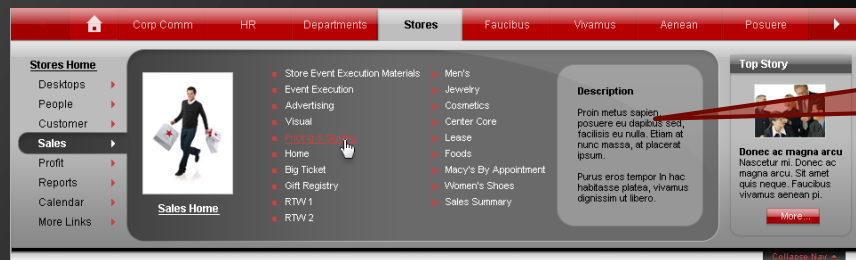
This is the second level, formerly known as Global Navigation.

### Level 1 Navigation

This is the top level, formerly known as Enterprise Navigation.

### Level 3 Navigation

This is the third level navigation, which in the past has existed only in left-hand navigation in the page body.



### Options

You could even add a brief description of the third-level navigation option when the user hovers the mouse pointer over it.

## Level 2 Navigation

This is the second level, formerly known as Global Navigation.

## Level 1 Navigation

This is the top level, formerly known as Enterprise Navigation.

## Level 3 Navigation

This is the third level navigation, which in the past has existed only in left-hand navigation in the page body.

The screenshot shows a web portal navigation menu. At the top is a red horizontal bar with a home icon and the following items: Corp Comm, HR, Departments, Stores, Faucibus, Vivamus, Aenean, Posuere, and a right-pointing arrow. Below this bar is a grey sidebar on the left containing a list of links: HR Home, Policies & Procedures, Forms & Templates, Tools & Reports, Training, Communities >, and MST HR/EIS. The main content area is divided into three columns. The first column is titled 'In This Section' and contains a bulleted list: Compensation and Employment Group. To the right of this list is a photograph of five smiling people. The second column is titled 'Description' and contains three paragraphs of placeholder text. The third column is titled 'Top Story' and contains a photograph of a group of people, followed by a bold heading 'Donec ac magna arcu', a paragraph of placeholder text, and a red 'More...' button. Three red callout boxes with arrows point to the 'HR' menu item, the 'Compensation' list item, and the 'Top Story' section.

### Level 1 Navigation

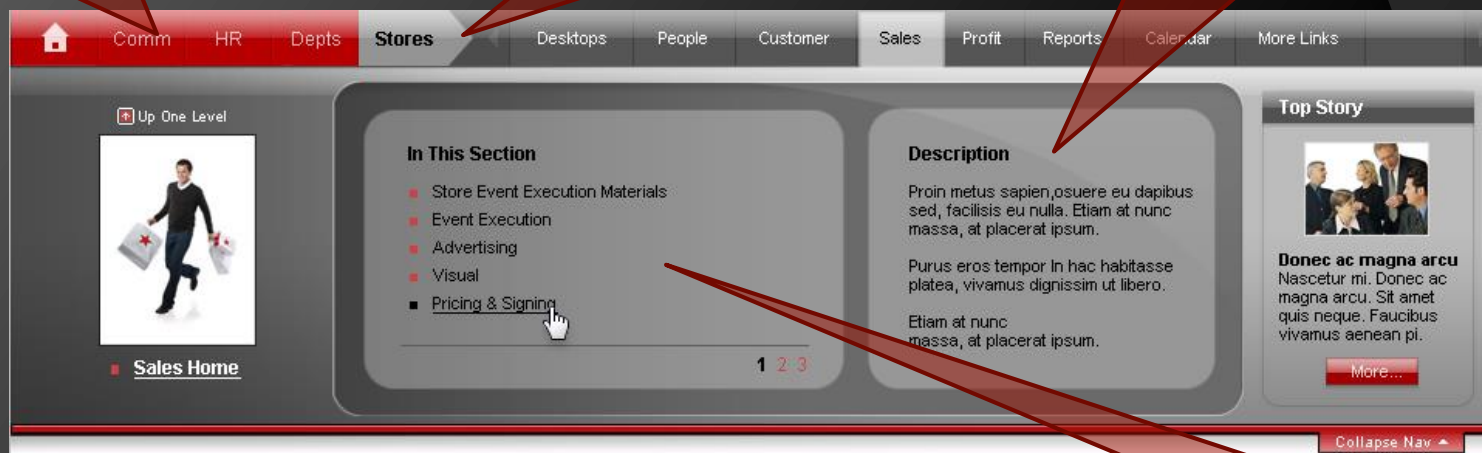
Only mandatory top-level nav remains on left, including link to Portal home.

### Level 1 Navigation - Selected

First-level selection shows active. Siblings are eliminated and are replaced by Level 2 Navigation.

### Level 2 Navigation

Second-level nav replaces first-level from the home page. Its color changes and font shrinks a bit to make the change clear.

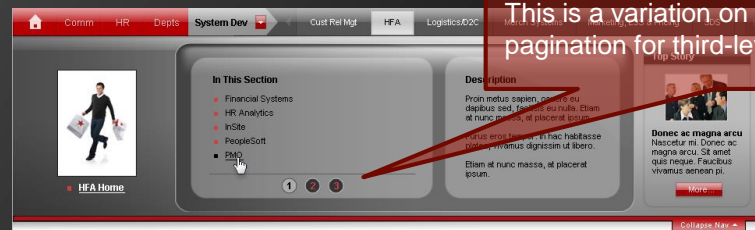


### Level 3 Navigation - Alternative

This is a variation on the numbered pagination for third-level navigation.

### Level 3 Navigation

This scheme introduces the third-level navigation with description.



## Level 1 Navigation

Only mandatory top-level nav remains on left, including link to Portal home.

## Level 1 Navigation - Selected

First-level item chosen on home page shows active. Dropdown allows user to jump directly to siblings rather than return to home page.

## Level 2 Navigation

Second-level nav replaces first-level from the home page. Its color changes and font shrinks a bit to make the change clear and allow enough room for 6 – 8 siblings.



## Navigation Levels 3 and 4 & the Mega-Dropdown

In this scenario, the mega-dropdown exists only on the homepage, where it shows Navigation Levels 1 and 2 along with other items, such as “Top Story” or equivalent. Third- and fourth-level nav, if they exist, are not visible until one chooses the appropriate tab or link and goes to that page. Once on the page, they occupy the left-hand side of the page body.

## Level 1 Navigation

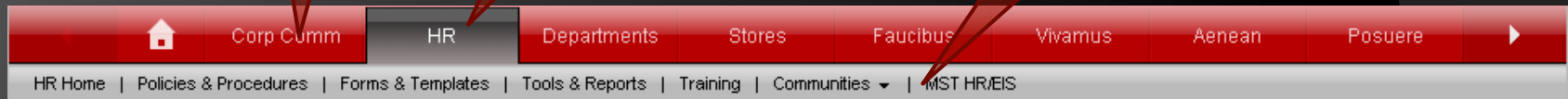
Top-level nav extends all the way across the page.

## Level 1 Navigation - Selected

First-level item shows active with sub-navigation in a row below it.

## Level 2 Navigation

Second-level nav augments first-level.



## Navigation Levels 3 and 4 & the Mega-Dropdown

Third- and fourth-level nav, if they exist, are not visible until one chooses the appropriate tab or link and goes to that page. Once on the page, they occupy the left-hand side of the page body. Alternatively, third-level nav could show up as a cascading menu or mega-dropdown from second-level navigation.

### Level 1 Navigation

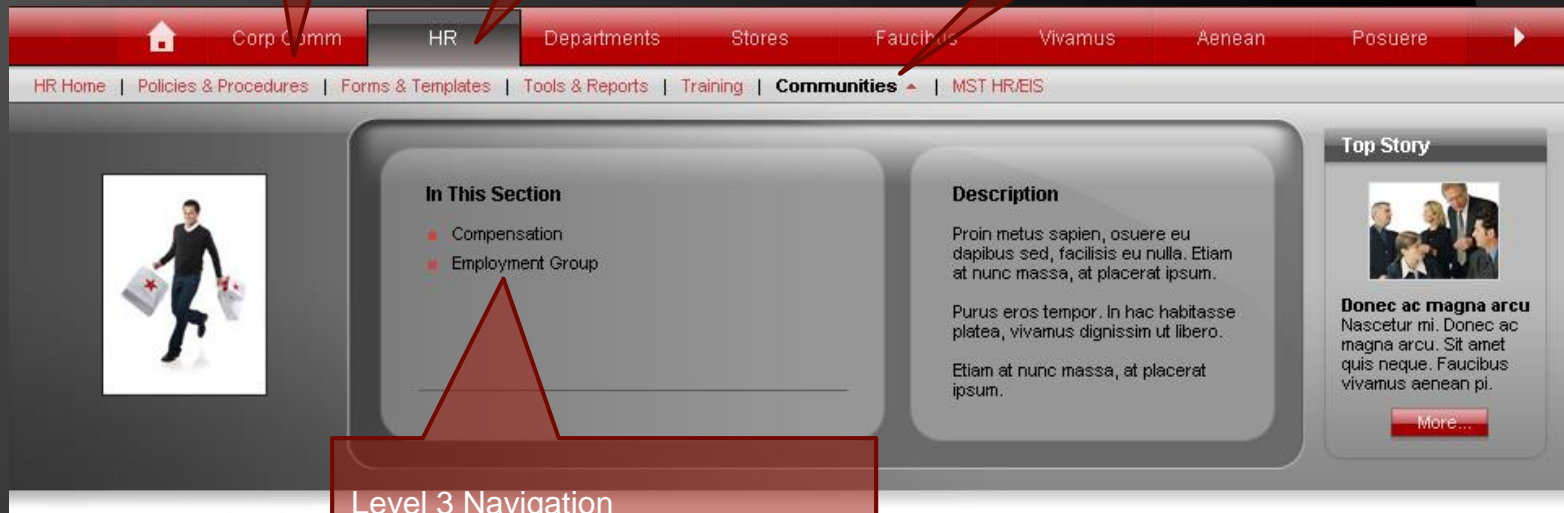
Top-level nav extends all the way across the page.

### Level 1 Navigation - Selected

First-level item shows active with sub-navigation in a row below it.

### Level 2 Navigation

Second-level nav augments first-level.



### Level 3 Navigation

Third-level nav augments second-level in a mega-dropdown.

This document shows My Macy's Portal design comps with differently colored headers. Otherwise the images are the same. They are shown in descending order of preference by the UI designer.


Black is preferred because it contrasts nicely with the red buttons and doesn't dominate the page. It's easier to "tune out" and move on to the content in the body. Red is too powerful and disrupts the introduced paradigm of "red invites action," whether as a text link, button or dropdown. Gray blends too much with the gray background color. White is just ugly and strips the header of all weight, which is required to anchor the rest of the page and "bookend" it with the footer to provide some symmetry and balance.

Site Actions | Browse | Library Tools | Library | Documents | Modify View | Current View | All Documents | Current Page | E-mail a Link | RSS Feed | Sync to SharePoint Workspace | Connect to Outlook | Export to Excel | Open with Explorer | Form Web Parts | Edit Library | New Quick Step | Customize Library | Settings

Advanced | Tips


Breadorumb Trail > Breadorumb Trail > Breadorumb Trail > Breadorumb Trail
Yksi | Kaksi | Kolme | Neljä | Viisi | Kuusi | Seitsemän | Kahdeksan

### Eleifend Luctus Justo




**Eit mus montes**  
Nascetur mi. Donec ac magna arcu. Cum socios natoque.

[More >](#)



**Purus eros tempor**  
In hac habitasse platea, vivamus dignissim ut libero.


[More >](#)



**Donec ac magna arcu**  
Nascetur mi. Donec ac magna arcu. Sit amet quis neque.

[More >](#)


### Interdum Ante



Ettam et nunc massa, et placerat ipsum. Donec sit amet justo risus. Praesent tempor nunc elementum.

[More >](#)

### Tips & Tricks



Proin metus sapien, posuere eu delectus sed, facilisis eu nulla. Ettam et nunc massa, et placerat ipsum.

[Explore >](#)

### News & Events

OUR **BIG★MEETING** 2011

CLICK HERE & LEARN MORE

Corporate | [Linking Our Values](#) | [Links](#) | [Most This Week](#)

Showing 6 of 6 items (Mixed Media) [List View >](#)

- Aliquam nec massa ut libero porttitor tincidunt
- Vivamus dignissim adipiscing ultricies
- Suspendisse vestibulum nisi quis neque
- Elementum tristique in hac habitasse platea
- Curabitur in arcu vitae purus ultrices pulvinar
- Sit amet tincidunt purus eros tempor turpis

### Centers

Forms	Ideas	Policies	Lorem
Tristique	■ Aliquam nec massa ut libero	■ Vivamus dignissim adipiscing	■ Suspendisse vestibulum nisi
Aliquam nec massa	■ Elementum tristique in hac	■ Curabitur in arcu vitae purus	■ Eit mauris interdum ante
Vivamus dignissim	■ Sit amet tincidunt purus eros	■ Cum socios natoque penatibus	■ Parturient montes
Suspendisse			
Elementum tristique			
Curabitur in arcu			
Donec quam			

### Links

[Quick Links](#) | [My Links](#) | [Site Map](#)

#### Colleagues

- Aliquam nec massa ut libero porttitor tincidunt
- Vivamus dignissim adipiscing ultricies
- Suspendisse vestibulum nisi quis neque
- Elementum tristique in hac habitasse platea
- Curabitur in arcu vitae purus ultrices pulvinar

#### Research

- Eit mauris interdum ante
- Sit amet tincidunt purus eros tempor turpis
- Cum socios natoque penatibus et magnis dis
- Parturient montes
- Nascetur ridiculus mus
- Vestibulum nisi quis neque

### Pulvinar

[Weather](#) | [Stocks](#) | [Lorem](#)

**71 / 52 - Atlanta, GA**

Ut et porttitor tortor. Curabitur vehicula rutrum sem, sit amet vulputat leo pulvinar et.

### Help & Support

[Sit Delor](#) | [Ipsum](#) | [Lorem](#)

?

Quisque quam turpis, accumsan imperdiet faucibus et, aliquam sed mi. Donec ac magna arcu. Suspendisse ac vulputate lorem.

#### Category One

- Ut faucibus eleifend luctus
- Integer non metus justo
- Ettam et nunc massa
- Donec sed elit sit amet
- Lorem ipsum et dolor amet
- Ettam molestie fello rhoncus
- Morbi metus nisi

#### Category Two

- Pellentesque et erat eros
- Nulla non odio ac
- Duis nunc tellus
- Orci et posuere tringilla
- Vivamus venenatis ante quis
- Aenean auctor mollis arcu
- Nullam est mauris

#### Category Three


- Ettam et nunc massa
- Integer non metus justo
- Nascetur interdum purus
- Donec sed elit sit amet
- Lorem ipsum et dolor amet
- Ut faucibus eleifend luctus
- Integer non metus justo

#### Category Four

- Duis nunc tellus
- Orci et posuere tringilla
- Duis nunc tellus
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- Vivamus venenatis ante quis
- Aenean auctor mollis arcu
- Nullam est maur

Site Actions | Browse | Library Tools | Documents | Library | Quick Links | Tips | Help & Support | Site Map | Welcome, Schlapp Blaarfengaar!

View Format | Datasheet | New Row | Create View | Create Column | All Documents | Current Page | E-mail a Link | RSS Feed | Sync to SharePoint Workspace | Connect to Outlook | Export to Excel | Open with Explorer | Form Web Parts | Edit Library | New Quick Step | Library Settings

my  macy's portal

Advanced | Tips

Breadcrumbs: Breadcrumb Trail > Breadcrumb Trail > Breadcrumb Trail > Breadcrumb Trail

Yksi | Kaksi | Kolme | Neljä | Viisi | Kuusi | Seitsemän | Kahdeksan

### Elefend Luctus Justo

**Elit mus montes**  
Nascetur mi. Donec ac magna arcu. Cum socios natoque.

**Purus eros tempor**  
In hac habitasse platea, vivamus dignissim ut libero.

**Donec ac magna arcu**  
Nascetur mi. Donec ac magna arcu. Sit amet quis neque.

### Interdum Ante

Etiam at nunc massa, at placerat ipsum. Donec sit amet justo risus. Praesent tempor nunc elementum.

### Tips & Tricks

Microsoft Office 2012

### News & Events

OUR **BIG** MEETING 2011

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Corporate | [Living Our Values](#) | [Links](#) | [RSS This View](#)

Showing 6 of 6 items (Mixed Media) | List View

- Aliquam nec massa ut libero porttitor tincidunt
- Vivamus dignissim adipiscing ultricies
- Suspendisse vestibulum nisi quis neque
- Elementum tristique in hac habitasse platea
- Curabitur in arcu vitae purus ultrices pulvinar
- Sit amet tincidunt purus eros tempor turpis

### Centers

Forms | [Ideas](#) | [Policies](#) | [Lorem](#)

- Tristique
  - Aliquam nec massa ut libero
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- Aliquam nec massa
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- Suspendisse
  - Elit mauris interdum ante
- Elementum tristique
  - Sit amet tincidunt purus eros
  - Cum socios natoque penatibus
- Donec quam
  - Parturient montes

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#### Colleagues

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#### Research

- Elit mauris interdum ante
- Sit amet tincidunt purus eros tempor turpis
- Cum socios natoque penatibus et magnis dis
- Parturient montes
- Nascetur ridiculus mus
- Vestibulum nisi quis neque

#### Publinar

Weather | [Stocks](#) | [Lorem](#)

**71 / 52 - Atlanta, GA** -  
Ut at porttitor tortor. Curabitur vehicula rutrum sem, sit amet volutpat leo pulvinar et.

#### Help & Support

Sit Delor | [Ipsum](#) | [Lorem](#)

Quisque quam turpis, accumsan imperdiet faucibus a, aliquam sed mi. Donec ac magna arcu. Suspendisse ac vulputate lorem.

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my  macy's  
portal


Breadcrumbs Trail | Yksi | Kaksi | Kolme | Neljä | Viisi | Kuusi | Setsemän | Kahdeksan

### Elefend Luctus Justo




**Elit mus montes**  
Nascetur mi. Donec ac magna arcu. Cum socios natoque.

[More](#)



**Purus eros tempor**  
In hac habitasse platea, vivamus dignissim ut libero.

[More](#)



**Donec ac magna arcu**  
Nascetur mi. Donec ac magna arcu. Sit amet quis neque.

[More](#)

### News & Events

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- Aliquam nec massa ut libero porttitor tincidunt
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- Suspendisse vestibulum nisi quis neque
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- Curabitur in arcu vitae purus ultrices pulvinar
- Sit amet tincidunt purus eros tempor turpis

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- Nascetur ridiculus mus
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[Weather](#) | [Stocks](#) | [Lorem](#)

**71 / 52 - Atlanta, GA** -  
Ut at porttitor tortor. Curabitur vehicula rutrum sem, sit amet volutpat leo pulvinar et.


#### Help & Support

[Sit Delor](#) | [Ipsum](#) | [Lorem](#)



Quisque quam turpis, accumsan imperdiet faucibus et, aliquam sed mi. Donec ac magna arcu. Suspendisse ac vulputate lorem.


### Interdum Ante



Etiam at nunc massa, at placerat ipsum. Donec sit amet justo risus. Praesent tempor nunc elementum.

[More](#)

### Tips & Tricks



Proin metus sapien, posuere eu dapibus sed, facilisis eu nulla. Etiam at nunc massa, at placerat ipsum.

[Explore](#)

#### Category One

- Ut faucibus elefend luctus
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- Etiam molestie felle rhoncus
- Morbi metus nisi

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- Aenean auctor mollis arcu
- Nullam est maur

Site Actions | Browse | Library Tools | Documents | Library | Quick Links | Tips | Help & Support | Site Map | Welcome, Schlapp Blaarfengaar!

[Standard View](#) | [Datashet View](#) | [New Row](#) | [Create View](#) | [Create Column](#) | [All Documents](#) | [E-mail a Link](#) | [RSS Feed](#) | [Sync to SharePoint Workspace](#) | [Connect to Outlook](#) | [Form Web Parts](#) | [Edit Library](#) | [New Quick Step](#) | [Library Settings](#)

[View Format](#) | [Datashet](#) | [Manage Views](#) | [Share & Track](#) | [Connect & Export](#) | [Customize Library](#) | [Settings](#)

### Elefend Luctus Justo

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Nascetur mi. Donec ac magna arcu. Sit amet quis neque.

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### Tips & Tricks

Proin metus sapien, posuere eu dapibus sed, facilisis eu nulla. Etiam at nunc massa, at placerat ipsum.

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- Elementum tristique in hac habitasse platea
- Curabitur in arcu vitae purus ultrices pulvinar
- Sit amet tincidunt purus eros tempor turpis

### Centers

Forms | [Ideas](#) | [Policies](#) | [Lorem](#)

Tristique

- Aliquam nec massa ut libero
- Vivamus dignissim adipiscing
- Suspendisse vestibulum nis
- Elementum tristique in hac
- Curabitur in arcu vitae purus

Elementum tristique

- Elit mauris interdum ante
- Sit amet tincidunt purus eros
- Cum socios natoque penatibus
- Parturient montes

Donec quam

### Links

[Quick Links](#) | [My Links](#) | [Site Map](#)

#### Colleagues

- Aliquam nec massa ut libero porttitor tincidunt
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- Suspendisse vestibulum nisi quis neque
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#### Research

- Elit mauris interdum ante
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### Pulvinar

Weather | [Stocks](#) | [Lorem](#)

**71 / 52 - Atlanta, GA** -  
Ut at porttitor tortor. Curabitur vehicula rutrum sem, sit amet volutpat leo pulvinar et.

### Help & Support

[Sit Delor](#) | [Ipsum](#) | [Lorem](#)

 Quisque quam turpis, accumsan imperdiet faucibus a, aliquam sed mi. Donec ac magna arcu. Suspendisse ac vulputate lorem.

<h4>Category One</h4> <ul style="list-style-type: none"> <li>Ut faucibus elefend luctus</li> <li>Integer non metus justo</li> <li>Etiam at nunc massa</li> <li>Donec sed elit sit amet</li> <li>Lorem ipsum sit dolor amet</li> <li>Etiam molestie felle rhoncus</li> <li>Morbi metus nisi</li> </ul>	<h4>Category Two</h4> <ul style="list-style-type: none"> <li>Pellentesque et erat eros</li> <li>Integer non metus justo</li> <li>Duis nunc tellus</li> <li>Orci at posuere fringilla</li> <li>Vivamus venenatis ante quis</li> <li>Aenean auctor mollis arcu</li> <li>Nullam est mauris</li> </ul>	<h4>Category Three</h4> <ul style="list-style-type: none"> <li>Etiam at nunc massa</li> <li>Integer non metus justo</li> <li>Nascetur interdum purus</li> <li>Donec sed elit sit amet</li> <li>Lorem ipsum at dolor amet</li> <li>Ut faucibus elefend luctus</li> <li>Integer non metus justo</li> </ul>	<h4>Category Four</h4> <ul style="list-style-type: none"> <li>Duis nunc tellus</li> <li>Orci at posuere fringilla</li> <li>Duis nunc tellus</li> <li>Orci at posuere fringilla</li> <li>Vivamus venenatis ante quis</li> <li>Aenean auctor mollis arcu</li> <li>Nullam est maur</li> </ul>
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