

The MyMacys.net Dual Image Slider

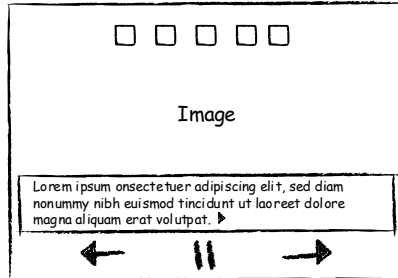
WIREFRAMES AND MOCKUPS



Nick Zedlar, UX Designer, Enterprise Portal Team

March, 2013

CURRENT DESIGN



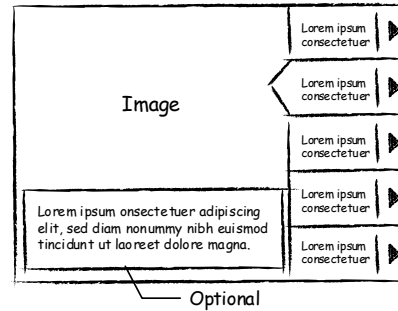
Features

Auto-play or manual increment/decrement via Pause/Play button, slide description, and "jump to" slide order indicators; limited to five slides.

Pros and Cons

Simple and intuitive with large tap/click areas, but next slide topic remains unknown until it becomes visible. However, there's no separation of corporate and FOB content.

ALTERNATIVE DESIGN #1



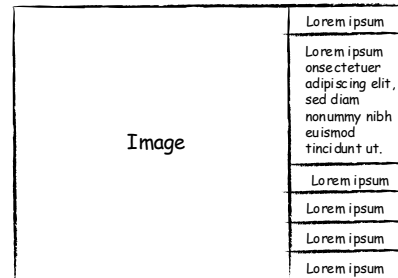
Features

Short descriptions / slide titles on right with image on left.

Pros and Cons

User has an idea of what each slide topic is up front, however, the description area has a hyperlink in close proximity, which makes it "fat finger" error-prone. The interface is "denser," in that there is more to figure out. Image size shrinks to more of a square. No long description available unless superimposed over image, which starts to get too busy quickly. Lumps all corporate and FOB slides into one list with no obvious distinction between them, probably with a five-slide limit for both. Scroll is possible (just not recommended).

ALTERNATIVE DESIGN #2



Features

Short descriptions / slide titles on right in accordion with image on left. Example at <http://www.slid Orion.com/>.

Pros and Cons

Image is slightly "cramped," but accordion makes longer description – even with multiple hyperlinks possible within it – fit nicely on the right. Nice separation of title and hyperlink(s) reduces "fat finger" problems. Scroll is possible (just not recommended). Still no separation of corporate and FOB content.

ALTERNATIVE DESIGN #3 - FOUR VARIATIONS

Image (not to scale)	Corporate <input type="checkbox"/> FOB <input type="checkbox"/>	CORP <input type="checkbox"/> <input checked="" type="checkbox"/> FOB	Show Only: <input type="radio"/> Corp <input checked="" type="radio"/> FOB	CORP <input type="checkbox"/> FOB <input type="checkbox"/>
	Lorem ipsum	Lorem ipsum	Lorem ipsum	Lorem ipsum
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	Registrati impostora	Registrati impostora	Registrati impostora	Registrati impostora
Phallister magna	Phallister magna	Phallister magna	Phallister magna	
Drako familiaris	Drako familiaris	Drako familiaris	Drako familiaris	Drako familiaris

Discussion Points

- It is important to logically divide corporate content from FOB content. That means providing a “switch” to toggle between them, so they’re more easily digested by the user. Side effect: it raises the slide limit to ten – five each – instead of just five.
- Using the accordion control allows for multiple links to different content in the description. It also separates the topic selection from those hyperlinks. This makes it more flexible, while making it more touch-friendly.



Corporate

Business Unit

Lorem ipsum

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Drako familiaris

Visitor Desktop ⓘ

- NAVIGATE
- ONE MACY'S
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- LIFE & CAREER
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- M.O.M. INITIATIVES
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View all MST >>

SharePoint

My Macy's Portal Training Series

New classroom and web-based training for My Macy's Portal area owners starts January 15. [Read more...](#)

CORP MST

EIS introduces new Portal training series

Lorem ipsum sit dolor amet ad infinitum

Lorem ipsum sit dolor amet ad infinitum

Lorem ipsum sit dolor amet ad infinitum

Lorem ipsum sit dolor amet ad infinitum

- Holiday Toolkit
- Monday Cascade
- Holiday Critique
- Everyday Magic
- Calendar
- BYOD / Mobility
- Recently Added
- Portal Overview
- Webinars

Store Report Center

Store Executive Discussion Board

District Hotbox

No items are currently available. Please check again soon.

What you need to know..

ODS Doorbuster Extension! 12/10/13 2:21 PM

The current ODS Doorbusters have been extended to all day POS's for today 12/10 only in the New York South, Connecticut, New York East, New England Central, New England North, and New England South due to weather.

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2013 "Believe" videos feature One Direction, Star Gifts, Another Miracle on 34th Street and more! **View Now...**

- CORP**
 - Watch the new 2013 "Believe" videos
 - Macy's exclusive deal for new Thalia brand
 - Private brands surge 46 percent in 2013
 - Macy's, Inc. to buy Sears for \$6.23 billion
 - Terry Lundgren talks retail future on CNN
- MST**

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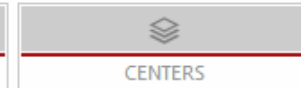
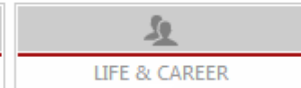
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- Private brands surge 46 percent in 2013
- EIS introduces new Portal training series
- MST Christmas party is Dec. 18 at 3:30pm

 Holiday Toolkit	 Calendar	 Recently Added
 Monday Cascade	 BYOD / Mobility	 Portal Overview
 Holiday Critique	 Everyday Magic	 Webinars

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SEARCH



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- Ben Powell's office now a bird sanctuary
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Holiday Toolkit	Calendar	Recently Added
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Holiday Critique		Webinars
Everyday Magic		

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NEWS RELEASE



MACY'S AND BLOOMINGDALE'S TO ANCHOR NEW MALL AT MIAMI WORLDCENTER

[READ MORE >>](#)

Macy's and Bloomingdale's to Anchor New Mall at Miami Worldcenter

- Store Locations
- Calendar
- Recently Added
- IBM Lotus iNotes
- BYOD / Mobility
- Portal Overview
- Webinars

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Slider Title



Description Header

Fusce eget nulla eu lectus condimentum pharetra ut vitae eros. Etiam ac ligula congue, faucibus
Fusce eget nulla eu lectus condimentum pharetra ut vitae eros. Proin mattis interdum . . .





Description Header

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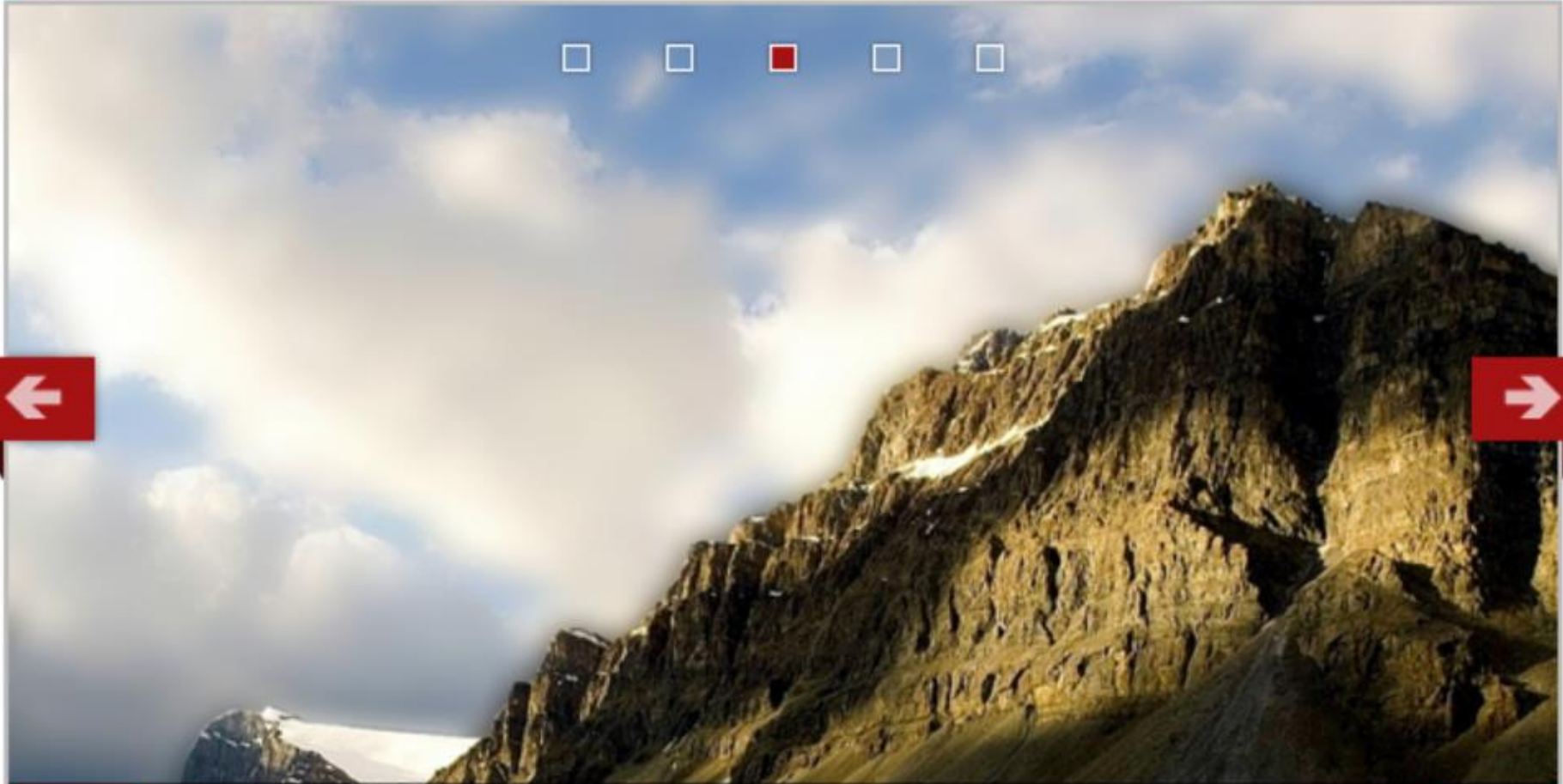


PLAY



MORE

Slider Title



Description Header

Fusce eget nulla eu lectus condimentum pharetra ut vitae eros. Etiam ac ligula congue, faucibus sem vel, placerat nisl. Vivamus molestie nec enim vitae consequat. Vivamus tristique, ligula et cursus imperdiet, arcu nisi laoreet urna, eget tempus dui risus id ipsum. Proin mattis interdum . .

